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Arabic Headline Summary:

JUMBO RETURNS TO GITEX SHOPPER WITH SUMO SIZED DEALS

مشاركة

عروض وسحوبات وجوائز من جمبو في جيتكس شوبر

وستطلق جمبو بالتعاون مع شركائها العديد من النشاطات الممتعة خلال جيتكس شوبر حيث ينتظر الزوار مهمة كبيرة في جناح فوجيتسو تتمثل في مواجهة مصارع السومو الياباني ضمن جولة سيتوج خلالها الراحون بالفوز بجهاز كمبيوتر محمول. كما ستعرض علامة ايسر في جيتكس شوبر هواتف دوكاتي وستقوم بإجراء سحوبات تتيح للزائرين فرصة للفوز بهذه الهواتف. وبادرت جمبو هذا العام بتوسعة حضورها من خلال زيادة عدد منصاتها لتصل إلى 16 منصة تنتشر عبر 3 صالات بحيث تخصص كل منصة بعرض منتجات علامة تجارية محددة. دبي - البيان

يومية للفوز بواحد من 77 جهاز آي باد من طراز ابل آي باد2 ضمن سحوبات تجرى كل ساعة هذا بالإضافة إلى هدية مجانية قيمة عند شراء هاتف ذكي لم تعلن عنها الشركة على سبيل المفاجأة. وقال نديم خانزادا نائب المدير العام للتجزئة في جمبو للإلكترونيات: يتيح لنا جيتكس شوبر فرصة التواصل مع عملائنا ومنحهم فرصة الفوز بباقة مميزة من الهدايا القيمة. ونحرص في كل عام على إثراء قيمة مشاركتنا في المعرض من خلال عروضنا السخية ونشاطاتنا الممتعة التي نخطط لها بالتعاون مع الشركاء لتتيح لعملائنا المزيد من الفرص للفوز بالجوائز القيمة.

أعلنت شركة جمبو للإلكترونيات المشاركة في جيتكس شوبر حيث تعتزم الشركة عرض أحدث الأدوات وتوزيع العديد من الجوائز المجانية بالإضافة إلى أنها ستمنح المتسوقين فرصة للمنافسة مع مصارع السومو للفوز بالجائزة الكبرى. وتوفر جمبو للعملاء الراغبين باستبدال أجهزتهم القديمة من الكمبيوتر المحمول عرضاً مغرياً حيث ستوزع جمبو على المتسوقين في جيتكس شوبر من 8 إلى 15 أكتوبر إكسسوارات بقيمة 750 درهماً تتضمن سواقة صلبة بسعة 500 جيجابايت وطابعة ملونة متعددة الوظائف وغيرها عند شراء كمبيوتر محمول جديد. كما ستمنح جمبو عملاءها فرصة

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«جمبو» تطلق عروضاً قيمة

دبي - «الخليج»: أعلنت «جمبو للإلكترونيات»، الشركة المتخصصة في تجارة الأجهزة الإلكترونية في الإمارات، عن مشاركتها في «جيتكس شوبر» سوق تكنولوجيا والإلكترونيات المستهلكين وأحد أبرز فعاليات القطاع. وتعزز الشركة استعراض أحدث الأدوات ذات الكفاءة وتوزيع العديد من الجوائز المجانية بالإضافة إلى أنها ستمنح التسوقين فرصة للمنافسة مع مصارع السومو للفوز بالجائزة الكبرى. وقال نديم خانزاد، نائب المدير العام للتجزئة في «جمبو للإلكترونيات»: «يعتبر جيتكس شوبر حدثاً هاماً يتيح لنا الفرصة للتواصل مع عملائنا الكرام ومنحهم فرصة الفوز بباقة مميزة من الهدايا القيمة. لقد دأبنا على المشاركة في جيتكس منذ انطلاقه».

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Headline Summary:

Jumbo returns to Gitex Shopper with Sumo sized deals

- United Arab Emirates: 57 minutes ago
- **PRESS RELEASE**

Jumbo Electronics, the UAE-based consumer electronics giant, returns to Gitex Shopper with great values on the latest gadgets, free prizes and the opportunity to battle it out with a Sumo wrestler for a chance to win big. From October 8-15, 2011 at Gitex Shopper, Jumbo will be giving away accessories with a purchase of a new laptop, including a 500 GB hard drive, a multifunction colour printer and many more accessories.



For customers looking to save on a new laptop, Jumbo is giving them a chance to exchange their old laptop for a new one.

To add to the excitement, Jumbo will also be giving lucky customers a daily chance to win 77 new Apple iPad 2s with an hourly raffle. Jumbo will also be giving away free surprise gifts with every purchase of a smartphone.

"Gitex Shopper is always an exciting time for us because it gives us the chance to reward our customers and connect with them beyond our stores. We have been associated with Gitex since its inception and every year we look to add value with our participation," said Nadeem Khanzadah, Deputy General Manager Retail at Jumbo Electronics. "Along with our offers, we also have fun activities planned with our partners to give visitors more chances to win prizes."

Jumbo will be teaming up with its key partners with fun activities for visitors at Gitex Shopper.

At the Fujitsu stand, visitors will have the giant task of sparring live with a Sumo warrior from Japan. Through the activity, Fujitsu will give a free laptop to any visitor that could win a round against the wrestler. Acer will display the Ducati Mobile throughout Shoppers and will even give visitors a chance to win the phone through their raffle.

Sprawled across 16 stalls in all the 3 halls, Jumbo has increased its presence at the Gitex Shopper this year with each stall dedicated to a brand. With each brand looking to highlight their latest offerings, Jumbo's trained sales staff will be available to assist by demonstrating new features and help customers make intelligent purchases of products most suited to their requirements.

Jumbo has been amongst the top-performing retailers and have experienced a double digit increase in sales in 2010 as compared to 2009. <http://www.ameinfo.com/277019.html>

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DUBAI, UAE, October 5th, 2011: Jumbo Electronics, the UAE-based consumer electronics giant, returns to GITEX Shopper with great values on the latest gadgets, free prizes and the opportunity to battle it out with a Sumo wrestler for a chance to win big.

From October 8-15, 2011 at GITEX Shopper, Jumbo will be giving away accessories valued at AED750 with a purchase of a new laptop, including a 500 GB hard drive, a multifunction colour printer and many more accessories. For customers looking to save on a new laptop, Jumbo is giving them a chance to exchange their old laptop for a new one.

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-Ends-

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Jumbo Returns To GITEX Shopper With Sumo Sized Deals (5 October 2011) Jumbo Electronics, the **UAE**-based consumer electronics giant, returns to GITEX Shopper with great values on the latest gadgets, free prizes and the opportunity to battle it out with a Sumo wrestler for a chance to win big.

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Jumbo Electronics

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Jumbo Returns To GITEX Shopper With Sumo Sized Deals Jumbo Electronics, the UAE-based consumer electronics giant, returns to GITEX Shopper with great values on the latest gadgets, free prizes and the opportunity to battle it out with a Sumo wrestler for a chance to win big.

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http://www.uaetoday.com/news_dtls.asp?newsid=34962